

As parents of 2 young children we try to keep away from commercial TV as much as possible, we are disappointed by an FCC that gets more energized by Janet Jackson's bare nipple than the endemic explicit violence and implicit sexual exploitation of women in commercial TV programming.

We believe that the unprecedented concentration of media ownership in the US and a complete abnegation of its leadership role have supported that trend.

Look outside the US's borders for some ideas on what can be achieved and start with the UK and other european countries, they have TV programming for children that feel like a 'breath of fresh air'.

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